

## **Bill Parker Speaks at Tigerpaw Software Conference**

*President of Abletek Participates on MSP Panel at Conference*

CROSBY, TX - October 20, 2011 – Abletek, a leader in unified communications, announced today that Bill Parker, President of Abletek, will be participating in a panel discussion at the annual Tigerpaw Conference. Parker will share his insights and industry experience with the attendees in Dallas, Texas on October 21, 2011 and the panel will focus on the future of managed services.

Managed Services Providers (MSPs) have emerged as the premier technology provider in today's marketplace. MSPs differ greatly from other technology providers mainly because they have evolved from the traditional "break-fix" model of business into a much more proactive state. MSPs have taken a revolutionary approach to servicing the customer by shifting from fixing things that are broken, to proactively monitoring, managing and anticipating the needs of the customer, before the customer even knows that a problem exists.

Abletek is paving the way in this industry and Parker has been the driving force behind the company's recent successes. With a wealth of experience, Parker will be a featured panelist on a discussion entitled, "Succeeding in Managed Services During a Challenging Economy." The discussion will provide new ideas to be more effective in today's marketplace and will be centered on how to increase business productivity.

"It's quite an honor for me to be asked to lead a discussion amongst some of the top thinkers in our industry," commented Parker. "I've always gotten a small satisfaction out of knowing that the biggest breakthroughs stem from a little common sense. Everytime we remember to put the customer's needs before our own, we're rewarded. It's taken our company a long time to get to where we're at now, and it's an absolute privilege to share my thoughts with such a distinguished group ."

### **ABOUT ABLETEK**

Abletek is not your typical IT & communications company. We are a TECHNOLOGY SOLUTION PROVIDER and we care deeply about helping you maximize your productivity through effective Managed Services (MSP), IT, communications and related business technology solutions, and while a lot of companies may talk about increasing your productivity, Abletek actually delivers.

ABLETEK will remove the burden of managing your network and communications infrastructures by providing everything needed to maintain your servers, workstations, laptops, Pocket PCs/PDA /Treo, Switches, Routers, Email, Printers, VoIP, SIP, Digital & Analog Communications systems and more. Leverage our team of dedicated professionals and proven technology management resources to: CONTROL & REDUCE YOUR COSTS. For more information on Abletek, call (713) 455.1888 or visit [www.abletek.com](http://www.abletek.com).

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